**Tabel 2.** Data Penjualan Informa Elektronik Suncity Sidoarjo 2024

|  |  |  |
| --- | --- | --- |
| **Bulan** | **Penjualan Online** | **Penjualan Offline** |
| Juni – Juli | Rp. 35.491.000 | Rp. 256.216.044 |
| Juli – Agustus | Rp. 29.581.550 | Rp. 300.836.398 |
| Agustus – September | Rp. 21.189.250 | Rp. 200.568.314 |

Sumber: Data Penelitian

**Tabel 3.** Data Penjualan Informa Elektronik Suncity Sidoarjo 2023

|  |  |  |
| --- | --- | --- |
| **Bulan** | **Penjualan Online** | **Penjualan Offline** |
| Juni – Juli | Rp. 32.517.000 | Rp. 325.885.388 |
| Juli – Agustus | Rp. 19.581.050 | Rp. 217.743.837 |
| Agustus – September | Rp. 22.259.250 | Rp. 177.921.864 |

Sumber: Data Penelitian